Having worked for more than a decade in the book retail and publishing industry in the field of **Information Technology and Social Media** I have developed a keen passion for **Photography**, **Blogging**, and **Travelling**. It all started with photography when I was in college, those were the days of film photography and you had to think twice before pressing that shutter button as there was no preview and a second shot was always not feasible considering the cost.

The habit of photography made me into a traveller and over a decade of travelling has taken me right across India to **Africa to Europe**. Right from snow-capped Himalayan range to the grasslands of **Masai Mara** to the **Sistine Chapel**.

Even managed to backpack from **Kolkata to Yangon (Myanmar)** by travelling by roads only using motorcycle, car, boat, train and horse cart.

Next came the food, travelling to new place meant tasting new cuisine and this made me start documenting them in my blogs. I have eaten ants to animals that I cannot mention and people often find them not fit for consumption. This had to be done just to experience the place and its people from the heart and not just as a traveller.

This blog was originally started in the year **2007** back then it was more of a random update but from beginning **2015** it turned into a passion and then the updates became more regular and focused.

Over the years, I have travelled to nine countries and extensively travelled within India across various states. I have travelled as a solo male backpacker as well as a part of a family vacation. Even I have taken my eight-year-old daughter to a Father-Daughter trip across Italy.

Being a technology enthusiast, I have incorporated the very latest in gadgets like DSLR, Action Cameras, GPS Locator, Customized Maps etc. It is more than passion as blogging now has slowly become a habit.
How I Work Differently

Write a blog and then just post on social media channels and just pay to get the likes, reposts, retweets, subscribe etc. etc. etc.

Do these really help in the long term? The answer is a big “NO”. What really matters, in the end, is quality content where people would come in on their own and get real information, which will help them to make a choice decision.

Blogs on IndianVagabond.com has a solid repute of being able to provide quality and genuine content and the result is the countless number of people who comment, email or sometimes even call directly to thank personally. Some even ask help to build that perfect itinerary.

Blogs on IndianVagabond.com list within the first page of Google search (see numbers section below) thus making it stand out from the rest. Even Wikipedia pages refer to IndianVagabond.com as a reference for articles.

Every blog on IndianVagabond.com is written after research that involves verified and legitimate information. Tips that actually help the tourist and this makes the visitor to the log keep coming back repeatedly since they know the content helps them.

A blog on IndianVagabond.com is followed up by post not only on the Facebook wall but also on several Facebook travel related groups. This way the reach is more than just your friend circle. The Tweets are researched and appropriate # tags and tagging used to maximize reach. Not to forget LinkedIn which has a niche clientele and a very specific target audience. Instagram is a photographer’s heaven is used strategically by pushing in regular teasers. Visually stunning images create the perfect ambience for a potential customer to want to visit the blog and maybe in the future visit the place itself. With the social world, fast adopting video-based services like YouTube used seamlessly by uploading location-specific video snippets.

Thus a blog on IndianVagabond.com not only is content rich but also social media oriented.

Last but not the least is the SEO, which due to my work background is something which is strictly followed on IndianVagabond.com. Before publishing a blog post related posts and investigated and a plan is drafted, which helps in ensuring that in the end the blog post climbs up the ladder and reaches the right audience during Google Search.
Photography

A picture can speak a thousand words thus my blogs feature photographs that have been carefully chosen from the hundreds of shots clicked from each assignment thus ensuring the very best of the bests.

I specialize in Landscape, Architecture, Documentary, Street, Food and Event photography. My photography gears include a variety of lenses each suited for a particular genre thus ensuring the very best of possible angles.

For YouTube videos two 4K Action Cameras are used along with Full HD DSLR Video. Audio for these videos are recorded with separate condenser directional microphones or with lapel microphones thus ensuring clean and clear sound. All videos are edited in Full HD before being uploaded on social media.
Travel Blogs
Covering tourist destinations as well as new and unknown places. I have Solo travel blogs, Family travel blogs as well as Father & Daughter blogs which makes it the perfect platform where you can expect all types of travellers visiting the site and referring it for travel plans.

Photo Blogs
A picture speaks a thousand words thus all my blog features high-quality DSLR images. All photographs are individually processed one by one ensuring the correct colour rendition. All photographs on my blog only feature a small watermark at the bottom so that the visitor can enjoy the visual brilliance without any disturbance.

Food Reviews
I consider myself an omnivorous and I make it a point that I taste the local cuisine so that to get the right perspective when it comes to the food habits of the place where I am visiting. Be it a street food joint or a big star restaurant I ensure that my blogs are unbiased and tell that perfect story for future customers.

Heritage
What you see now may not tell the story of that very place which it was a thousand years ago. My blog is synonymous with heritage write-ups some of which are so unique that have been used as a reference. Rich with verified facts these have become some of the most popular reference text for travellers.

Hotel Reviews
Be it a budget traveller, a business traveller or a couple on a honeymoon at the end of the day you need a comfortable bed to have a good sleep. My blog features not just basic details but real first-hand information which is waved around a story from my personal experience thus making it sound real to the reader.

Fight Reviews
Travellers these days not only choose their holiday destination but also would like to check on the airline that they want to travel thus flight reviews are quintessential to a travel itinerary. Reviewing the airport facilities, boarding facilities, luggage allowance, airline food, seating comfort, toilet and last but not the least overall flight experience.

Infinity
I have used the illustration of the infinity symbol on my blog header symbolizing that there is no end. As I evolve so does my blog thus it’s a never ending learning process and with each passing day I dream to cover new and innovative topics on my blog.
Sample Publications

Featured Photo @ Times of India (Calcutta Times)

Featured Photo (Cakes) on The Economic

Featured Photo (Pushkar) on Lonely Planet Article

MakeMyTrip Featured

Featured Photo & Quote on The Telegraph
Brands That I Have Worked With

Photos Published On
Blog Traffic (1\textsuperscript{st} April 2019 to 31\textsuperscript{st} March 2020) Data from Google Webmaster Tool

- Facebook Followers = 5.5K+ & 1.3K
- Instagram Followers = 7.5K+
- Twitter Followers = 3.5K+
- YouTube Views = 47K+ Minutes Watch Time in 2019 – 2020
- LinkedIn (Level 1 & 2 Followers) = 15K+
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