

145ian Vagabond



I am an award-winning blogger, vlogger, and photographer from Kolkata, India. I have been blogging for over 17 years and I have been featured across major news dailies. My photographs have been used over the years across news portals, newspapers, and various other media. Some of my blogs are research materials often used by students in their doctoral thesis.

It all started with my intoxicating habit of travel most comprising solo traveling. My camera always traveled with me and captured the moments for me to remember. Back home my friends used to keep asking me to tell them stories from these adventures and then one fine day I just had the idea of writing small travel stories to accompany my photographs.

That was the start that I could never look back from. Having traveled to over a dozen countries across Asia, Africa, and Europe I have become a habitual blogger. Over the years the blog received massive popularity especially when I started doing heritage blogging and traveling to lesser-known places.

What came next was a surprise when brands, media channels, travel agencies, government agencies, and other organizations started collaborating with me. This helped to move to the next level of FAM (familiarization) trips across the globe.

With the change in times came a change in the format also. The new age demanded videos so now I have started doing the fine act of balancing between blogging and vlogging.

Equipped with the latest gear like Nikon full-frame cameras, GoPro action cameras, and DJI drone I am now into the next level of travel blogging/vlogging giving the audience and end to end visual experience.

There is no stopping now, Indian Vagabond is here for the next level of info-visual experience.





Write a blog and then just post on social media channels and just pay to get the likes, reposts, retweets, subscribe etc.etc. etc.

Do these really help in the long term? The answer is a big "**NO**". What really matters, in the end, is quality content where people would come in on their own and get real information, which will help them to make a choice decision.

Blogs on **IndianVagabond.com** has a solid repute of being able to provide quality and genuine content and the result is the countless number of people who comment, email or sometimes even call directly to thank personally. Some even ask help to build that perfect itinerary.

Blogs on IndianVagabond.com list within the first page of **Google search** (see numbers section below) thus making it stand out from the rest. Even **Wikipedia** pages refer to **IndianVagabond.com** as a reference for articles.



Every blog on **IndianVagabond.com** is written after research that involves verified and legitimate information. Tips that actually help the tourist and this makes the visitor to the log keep coming back repeatedly since they know the content helps them.

A blog on **IndianVagabond.com** is followed up by post not only on the **Facebook** wall but also on several Facebook travel related groups. This way the reach is more than just your friend circle. The **Tweets** are researched and appropriate # tags and tagging used to maximize reach. Not to forget **LinkedIn** which has a niche clientele and a very specific target audience. **Instagram** is a photographer's heaven is used strategically by pushing in regular teasers. Visually stunning images create the perfect ambience for a potential customer to want to visit the blog and maybe in the future visit the place itself. With the social world, fast adopting video-based services like **YouTube** used seamlessly by uploading location-specific video snippets.

Thus a blog on IndianVagabond.com not only is content rich but also social media oriented.

Last but not the least is the **SEO**, which due to my work background is something which is strictly followed on **IndianVagabond.com**. Before publishing a blog post related posts and investigated and a plan is drafted, which helps in ensuring that in the end the blog post climbs up the ladder and reaches the right audience during **Google Search**.



Photography

A picture can speak a thousand words thus my blogs feature photographs that have been carefully chosen from the hundreds of shots clicked from each assignment thus ensuring the very best of the bests.

I specialize in **Landscape**, **Architecture**, **Documentary**, **Street**, **Foo**d and **Event** photography. My photography gears include a variety of lenses each suited for a particular genre thus ensuring the very best of possible angles.

For YouTube videos three **4K Action Cameras** are used along with **Full HD DSLR Video**. Audio for these videos are recorded with separate condenser directional microphones or with lapel microphones thus ensuring clean and clear sound. All videos are edited in Full HD before being uploaded on social media.















Travel Blogs

Covering tourist destinations as well as new and unknown places. I have **Solo** travel blogs, **Family** travel blogs as well as **Father & Daughter** blogs which makes it the perfect platform where you can expect all types of travellers visiting the site and referring it for travel plans.



Photo Blogs

A picture speaks a thousand words thus all my blog features high-quality **DSLR** images. All photographs are individually processed one by one ensuring the correct colour rendition. All photographs on my blog only feature a small watermark at the bottom so that the visitor can enjoy the visual brilliance without any disturbance.



Food Reviews

I consider myself an **omnivorous** and I make it a point that I taste the **local cuisine** so that to get the right perspective when it comes to the food habits of the place where I am visiting. Be it a street food joint or a big star restaurant I ensure that my blogs are unbiased and tell that perfect story for future customers.



Heritage

What you see now may not tell the story of that very place which it was a thousand years ago. My blog is synonymous with **heritage write-ups** some of which are so unique that have been used as a reference. Rich with verified facts these have become some of the most popular reference text for travellers.



Hotel Reviews

Be it a **budget** traveller, a **business** traveller or a couple on a **honeymoon** at the end of the day you need a comfortable bed to have a good sleep. My blog features not just basic details but real first-hand information which is waved around a story from my personal experience thus making it sound real to the reader.



Fight Reviews

Travellers these days not only choose their holiday destination but also would like to check on the **airline** that they want to travel thus flight reviews are quintessential to a travel itinerary. Reviewing the airport facilities, boarding facilities, luggage allowance, airline food, seating comfort, toilet and last but not the least overall flight experience.



Infinity

I have used the illustration of the infinity symbol on my blog header symbolizing that there is no end. As I **evolve** so does my blog thus it's a never ending learning process and with each passing day I dream to cover new and innovative topics on my blog.



Vatican Museum - Guide to See Everything



Activities In Venice



Turkish Airlines Review - Mumbai to Istanbul



Florence City Tour on a Bus



Father Daughter Trip to Mount Vesuvius



Half a Day Tour of Pisa



Kenya – Your Next Holiday Destination



Decoding Dakar



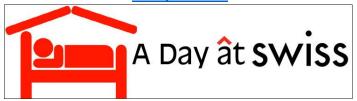
Chinese Temples and Churches of Kolkata



When Mirza Ghalib Came To Kolkata



A Day at Swiss



Places To Eat In Pondicherry







Featured Photo @ Times of India (Calcutta Times)

Featured Photo (Cakes) on The Economic Times



Featured Photo (Pushkar) on Lonely Planet

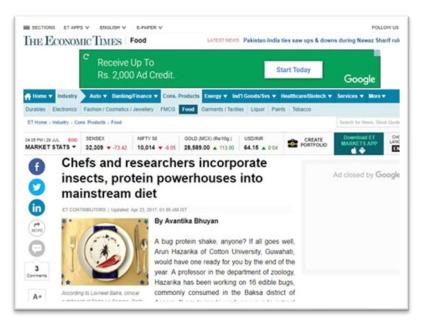


Featured Photo & Quote (St. John's Church)

The Telegraph



MakeMyTrip Featured





Quote on The Economic Times



Featured Photo (Cakes) on Lonely Planet Article

Featured Photo (Sikkim) on Lonely Planet Article



Featured Photo on Taiwan News



Featured Photo (Golconda Fort) DestinAsia



Featured Photo (Taj Mahal) - E - The Guardian

Brands That I Have Worked With











































































Photos Published On



lonet The Telegraph































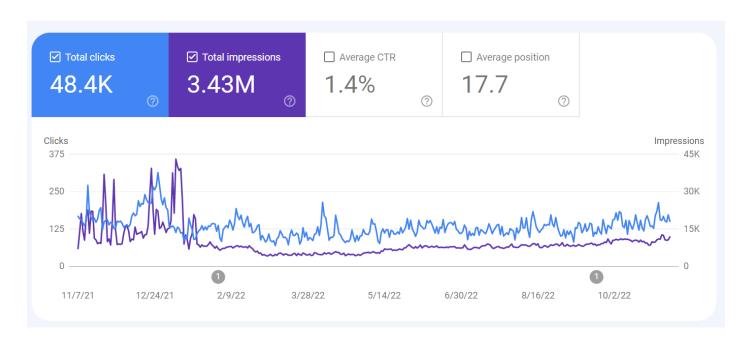








 $\textbf{Blog Traffic} \; (1^{st} \; \text{November 2021 to } \; 1^{st} \; \text{November 2022)} \; \text{Data from Google Webmaster Tool)}$













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